



ABV – Indian Institute of Information Technology
and Management Gwalior



THE 20`s EXTRAVAGANZA

AURORA`15

ENSNARING THY SENSES...

AURORA IDOL

Shankar Mahadevan Academy in association with ABV-IITM Gwalior is organizing an online singing competition throughout India and the top 15 participants from that will directly qualify to the final round of **Aurora Idol '15**.

Participating in this contest is easy.

- Read the Contest Highlights and Terms & Conditions for participation.
- Enroll for the contest by filling up the registration form
- Upload a copy (.mp3 file) of your singing in Indian/ world Music and you could walk away with the big prize.
- All participants get a score and feedback from renowned experts in the field of music, which can give them the right pointers to develop their inborn talent.

Winning Prizes:

- Winner of the Aurora Idol '15, gets:
 - a Cash prize of **INR 10,000**
 - a chance to interact and sing to **Shankar Mahadevan**,
 - One complete 12 week online Instructor Led course at SMA worth **8600 INR**,
 - A certificate with Shankar's Signature.
- 1st Runner Up gets:
 - a cash prize of **INR 5000**
 - A self-study course from SMA, "**HMS Super pack**" worth **4000 INR**

A certificate with Shankar's Signature.

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The annual cultural festival of ABV-IITM, Gwalior.

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<http://www.aurora15.in>



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Contest Highlights

- **Audition Start Date:** 18th January 2015
- **Audition End date:** 9th February, 2015
- **Audition Results:** 10th February, 2015
- Participant can sing a song in any of the Indian languages and it can be a movie song, an album song or his/her original composition.
- The audition serves as a gateway to reach the Finale of **Aurora Idol '15**. Participants selected in the audition will move into the finals to be held in Aurora '15 in IIITM Gwalior on 20th February, 2015.
- Results of the contest will be communicated by email and phone to winners by 24th of Feb.
- Song will be assessed on 7 parameters and a score will be awarded out of total 100 points.
- Participants will receive a recorded audio feedback from expert teachers with recommendations on areas of improvement. Listen to sample Audio Feedback

Terms & Conditions

- Participant should be a college student or a college pass-out and he/she must not be more than 25 years old. (In any case of suspicion, the participant may be asked to show his/her age proof)
- The maximum duration of the rendition should not exceed 6 minutes.
- File size should not exceed 15MB
- Acceptable file format, .mp3
- You can upload/record only a single rendition of your song for feedback. Please ensure that you upload the correct file. No requests for changing the file that is submitted initially will be entertained.
- Each submission gives you access to feedback for one rendition only. Multiple songs will be considered as separate entries and the contest enrollment fees will be per entry.
- The academy is not liable for refund the cost of expert feedback once payment has been made.
- Any complaints related to the feedback will be addressed according to the discretion of the Academy.
- Shortlisted contestants must bring the karaoke track of their song in mp3 format for the finale.

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- The decision of the winner will be done on the basis of final performance in ABV-IIITM Gwalior campus.
- The uploaded content will not be returned to the student and will be archived. The Academy reserves the right to use the rendition as it deems fit.
- Anybody from anywhere in the world can apply. The Academy will not be liable for any travel, travel related issues or damages arising out of travel.

Judging the contestants will be based on the following 7 parameters:

Parameters	Points
1 In tune	20
2 In rhythm & tempo	20
3 Quality & range	15
4 Pronunciation or Melody	10
5 Mood & expression	15
6 Breath control	10
7 Impact of the piece	10

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